

### PRODUCT CATALOGUE



### WHO WE ARE

Darcity Promotion offers consumers a single location that satisfies majority of their brand advertising, design, print and promotion solutions. We are geared towards helping you implement all your creative design and brand advertising needs through to execution. Whether it's a new business name, complete corporate identity package, e-commerce enabled website or execution of advertising and marketing print materials, our extensive range of services covers every base.

We also offer specialized digital, offset printing that are not generally offered in the self-service multimedia shop.

### Darcity Promotion mission is Simple and Straightforward:

- Purpose Darcity Promotion exists to provide fast, reliable advertising solution. Darcity Promotion provides advertising & marketing solution with great results!
- Vision By providing fast response, informed expertise and consistently high quality solutions, Darcity Promotion generates enough satisfied repeat customers to provide a stable retainer base.
- Mission To become a global company, utilizing the power of the Internet to

become the market leader in providing online website designs, graphic art designs, and print solutions for all types of businesses. To accomplish this, the company combines high-quality workmanship with the lowest costs in the industry.









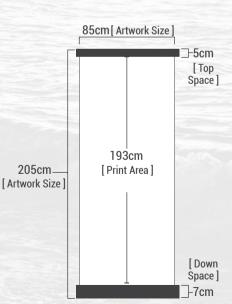
Lightweight roll up in stylish design. Top profile with clamp system and tape on the bottom roll makes mounting easy.

Black bag included.



### Technical Guide

Artwork Size 85cm x 200cm Colour Aluminum/Silver









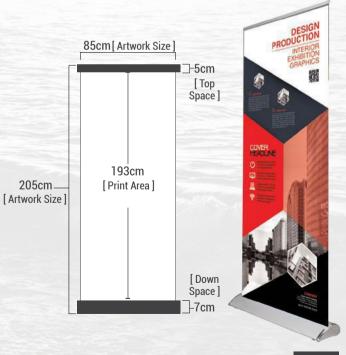
Solid construction and a very nice design with adjustable screws under the cassette.

Black luxury bag included.



### Technical Guide

Artwork Size 85cm x 200cm Colour Aluminum/Silver







Solid construction and a very nice design with adjustable screws under the cassette.

Black luxury bag included.





407cm [ Artwork Size ]

# 85cm[Artwork Size] | Print Area | Folding Section

-7cm [ Joint Allowance Space ]

### Technical Guide

Artwork Size 85cm x 400cm Colour Aluminum/Silver

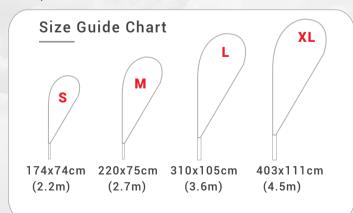
6





Outdoor pole for drop - shaped flag. Black flexible tubular construction is easily assembled into a flag pole. Supplied in a bag with a base and banner/flag.





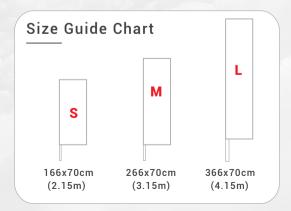






Outdoor pole for rectangular flag. Black tubular construction is easily assembled into a flagpole. Supplied in a bag, with a base and banner/flag.





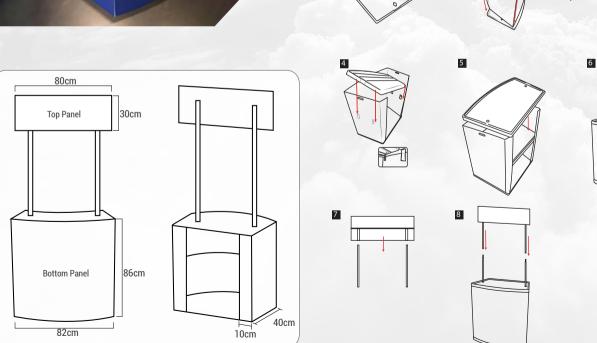




### Promotional Table

This simple and compact counter is suitable for exhibitions, demonstrations and other kinds of presentation.

2



DISPLAY • PROMOTIONAL • PRINT







### Size Guide Chart

Sizes available A4 - A0

Size	mm x mm	in x in
A0	841 x 1189	33.1 x 46.8
A1	594 x 841	23.4 x 33.1
<b>A2</b>	420 x 594	16.5 x 23.4
A3	297 x 420	11.7 x 16.5
A4	210 x 297	8.3 x 11.7



Aluminium snap frames with round corners look stylish and it's really easy to change over a poster or update menus.



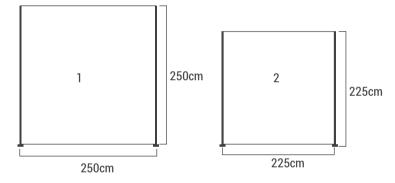
### Technical Guide

Artwork Size A0 - A4 Colour Aluminum/Silver





The Large Format Banner with Stand and its portable.





Top Area



Down Base



Banner stands are portable stands that display a high-quality banner with your custom branding on.

### Graphic Size:

- 1. 250W cm x 250H cm
- 2. 225W cm x 225H cm

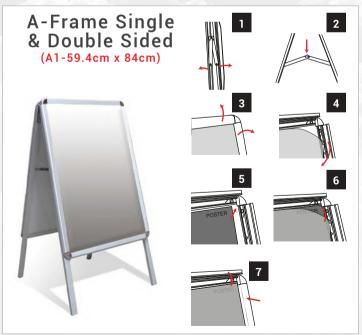














Fabric A-Stand 280W cm x 100H cm





Magazine Rack



**Brochure Stand** 



Wall Mounted Acrylic Frame



Queue Stands



Double Sided Spring Pavement Sign A1 59.4W cm x 84.1H cm



Parking Stand 35W cm x 40H cm





Tear Drop, Telescopic & X stand

Back pack flags have a separate pole which locks into the back pack, giving the wearer the freedom to walk around with advertisement on their back.



Suggestion Box

Velcro
Pop up Display
225W cm x 300H cm







Folding Panel
Partition
60W cm x 90H cm
(8 panels)









Street Poles
Clamp Advertising
60W cm x 120H cm

Two piece cast aluminium base, Removable fibreglass banner arm







Magnetic Display Board

A4 & A3 sizes





Vacuum Round Sign

- 60cm
- 80cm



Street Sign
115W cm x 180H cm







Stand out from the crowd with an eye catching customised Pop up Gazebo or Event tent by creating an unrivalled advertising medium whether you are generally promoting your business or just personalising your product.

### Sizes:

200H cm x 200W cm 300H cm x 300W cm

300H cm x 450W cm











Promotional Keyrings are perfect for advertising or as a business gift. Our selection of branded & personalised merchandise works well as giveaways at tradeshows.







































### Executive, Acrylic KEYRINGS & MAGNETS

Promotional Keyrings are perfect for advertising or as a business gift. Our selection of branded & personalised merchandise works well as giveaways at tradeshows.























Give your company a polished look with these great promotional pens - plastic & Eco pens













Give your company a polished look with these classy promotional executive pens











Looking for the perfect mug for your brand? With our different range of mugs we are sure to have the style just for you.



●Black •Cyan •Dark-Green •Light-Green •Red

●Orange Yellow ●Blue









Looking for the perfect mug for your brand? With our different range of mugs we are sure to have the style just for you.











Looking for the perfect mug for your brand? With our different range of mugs we are sure to have the style just for you.





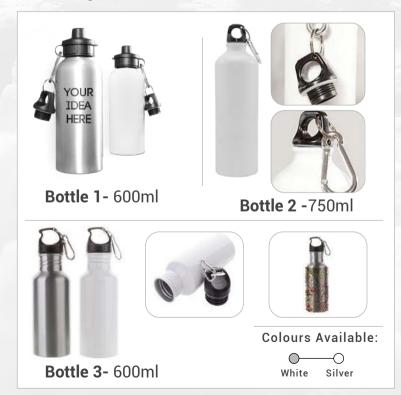




**Travel Mug** 14oz



This product is recommended for travel, corporate events and conferences. The design has unisex appeal and makes it a universal gift idea for special occasions with more than enough design space to showcase your brand name or logo.





This product is recommended for travel, corporate events and conferences. The design has unisex appeal and makes it a universal gift idea for special occasions with more than enough design space to showcase your brand name or logo.



BOOST YOUR BRAND with our vast range of branded promotional

items.



Wall Clock Printing Options : Sublimation



Wheelcovers Non Reflective & Reflective

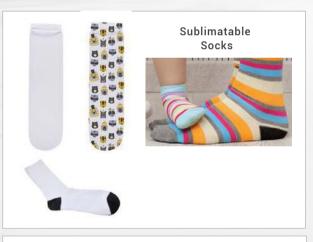


**Button Badges** 









### Leatherette Passport Holder







Description: designed credit card slot and perfect to hold passport

Size: 10.2\*14.6\*1.3cm Printing Size: 63\*79mm





Umbrella branded to your specification for all occassions, corporate, activation etc both normal and executive.





### **Executive Folding Umbrellas**

8 panels, 55cm Printing Options : Screen Printing Heat Transfer

Colours Available







Customised printed gift items. Ideal gift for all occasions from weddings to birthdays. Great range of items to choose from.









Branded and customised to your specification color and design





Customised printed bags. Ideal for outdoor occasions from picnics to camping.

Insulated travel bag





Print type: Sublimation



Material:Polyester Bag size: 18\*31\*H23cm Print Area: 18\*31\*H23cm



Multi functional storage box



Print type: Sublimation



Material:Polyester Box size:28\*32\*H28cm Print Area: 28\*32\*H28cm







Memorable Corporate Logo USB Flash Drives which is used as powerful marketing tool in trade shows and many other occasions.







## WRIST BAND PAPER & SILICON SILICON USB FLASH DRIVE

BOOST YOUR BRAND with our vast range of branded promotional items.









Custom printed or embroided backpacks, including gift bags tote bags, Perfect exhibition giveaways.





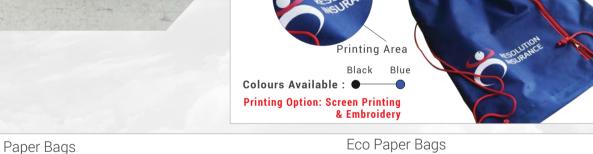






Custom printed, string bags, gift bags, non woven bags & paper bags available.









Sizes available A4 & A3 **Print Option: Full Color Printing** 

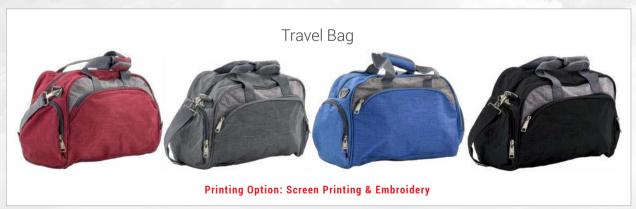


Sizes available A4 & A3 **Print Option: Screen Printing** 

Bags & Backpack

Custom printed or embroided to your brand, Perfect exhibition giveaways and good for your trips







## **GARMENT** Printing & Embroidery

Custom printed and embroided polo shirts, caps, shirts and t-shirts are a superior way to advertise your business.











•FOR MEN, WOMEN & CHILDREN





DTG (Direct To Garment)
Printing

# Round Neck **T-SHIRTS**

PROMOTE YOUR EVENT OR BUSINESS with customized promotional tees in a rainbow of colors, brands and styles!



Printing Options: Screen Printing | Embroidery | Flex Cutout & DTG (Direct to Garment Printing)

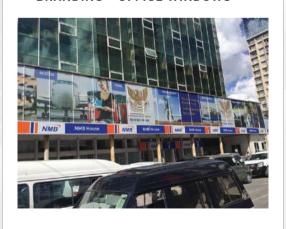
Sizes Available: S,M,L,XL & XXL





Proper branding can result in higher sales of not only one product, but on other products associated with that brand. Vehicle / Office Branding

**BRANDING - OFFICE WINDOWS** 



### **BRANDING - FULL VEHICLE**















A range of different shapes, sizes, letter styles, finishes combined with dozens of different materials allow you to create attention-grabbing signs that really PROMOTE YOUR BRAND.

# Some of the signs we do:

- . Illuminated Signs
- . Pylon Signs
- . Directional Signs
- . 3D Signs
- . Street Signs
- . Billboards
- . Cut out letters
- . Safety Signs
- . Reception Signs











Customised to design and specifications

### **SPECIFICATIONS**

·Silver ·Gold

Door Sign





(7x3.5)In





(12x4)In



(11x5)In

Direction Sign







(11x5)In

# Direction Sign



(12x5)In



(8x8.5)In

# Door Sign





(6x2.5)In

(10x8)In





(7x4)In

(6x7)In





We offer high quality offset and digital printed point of sale brochure, corporate profiles, business cards and many more.





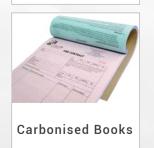


















The perfect table centre piece, our full-colour table talkers offer incredible value for money and a simple way to achieve maximum exposure of your message.







# **Acrylic Table Talkers**











# Sizes Available

(10x15)cm (14.5x21)cm (21x10)cm (30x21)cm





Badges carry branding. They complete a look, endorse an image, and are a vital visual connection between you and your audience.

Our Name badges comes with: Full colour printing of logos and text With option of pin, clip or magnetic fittings and Scratch resistant

# **Metal Badges**











Badges carry branding. They complete a look, endorse an image, and are a vital visual connection between you and your audience.

Our Name badges comes with: Full colour printing of logos and text With option of pin, clip or magnetic fittings and Scratch resistant







# **Plastic Badges**





# Flag Pin Badges



# **Medal of Honor**







Customised to design and specifications

## **SPECIFICATIONS**

·Silver ·Gold

Printing and Epoxy finish



























We have a wide range, to suit corporate clients to sporting awards and lovely giveaways.

























Corporate Awards alongside employee recognition awards deliver the ultimate impact and send a clear message of excellence.



Also Available in Different Sizes L,M,S

1510



Also Available in Different Sizes L,M,S

8209



Also Available in Different Sizes L,M,S

4084





Also Available in Different Sizes L,M,S

59391



Also Available in Different Sizes L,M,S

8209





Also Available in Different Sizes L,M,S



Medals

































# TROPHIES































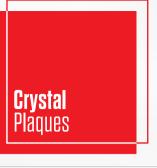
**TROPHIES** 











We have a wide range, either for your home or office display or for your lovely giveaways and gifts for diffent occassions and events like birthdays, weddings, valentines day and many more special dates.



BXP-01 Printable Area - 175\*140\*20mm



BSJ-03A Printable Area - 150\*150\*20mm



BXP-06 Printable Area - 100\*280\*75mm



BXP-02 Printable Area - 170\*100\*15mm



BXP-05
Printable Area - 180\*120\*20mm



BSJ-10B Printable Area - 120\*190\*20mm



BSJ-28A Printable Area - 180\*250\*20mm



Paper Weight

BXP-12

Printable Area - 80\*60\*20mm



BSJ-11 Printable Area - 140\*200\*20mm



We have a wide range, either for your home or office display or for your lovely giveaways and gifts for diffent occassions and events like birthdays, weddings, valentines day and many more special dates.



















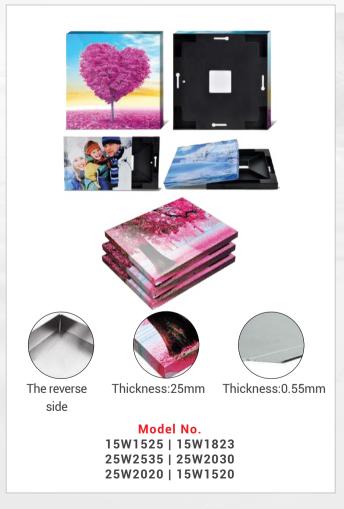
Having trouble filling that two-storey loft wall? We specialize in large format canvas printing for photos that need a little extra space. Make your walls come alive with our custom sized canvas art prints.





# **ALUMINIUM &** Photo Frames

We have a wide range, either for your home or office display or for your lovely giveaways and gifts for diffent occassions and events like birthdays, weddings, valentines day and many more special dates.





MB05-1720H







MB05-1520B

MB05-1720A



Model No.: BL-12



MB05-1720G

# **GLASS** Photo Frames

We have a wide range, either for your home or office display or for your lovely giveaways and gifts for diffent occassions and events like birthdays, weddings, valentines day and many more special dates.



Model No.: BL-12

Overall Size Image Size
30cm x 16cm 27cm x 13cm



Sublimation glass photo frame

Model No. : BL-28

Overall Size - 30cm x 16cm



Model No. : BL-9

Model No. : BL-13

**Specification** 

**Specification** 

Overall Size 28cm x 23cm

Overall Size 39cm x 29cm

**Image Size** 

**Image Size** 

25cm x 20cm

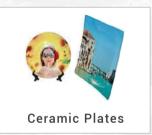
37cm x 27cm





Customised printed gift items. Ideal gift for all occasions from weddings to birthdays. Great range of items to choose from.

















**Denim Wallet** 





# Personalised **GIFT ITEMS**

Customised printed gift items. Ideal gift for all occasions from weddings to birthdays. Great range of items to choose from.



Small Door Shaped Stone 15 x 15cm



Large Door Shaped Stone 20 x 20cm



Model No. : SH-39

Overall Size Image Size

38cm x 24cm 25cm x 17cm

Model No. : SH-40

Overall Size Image Size

50cm x 35cm 29cm x 26cm



Small Rectangular Stone 15 x 20cm



Large Rectangular Stone 20 x 30cm



Small Heart Stone 15 x 15cm



Small Square Stone 15 x 15cm



Medium Square Stone 20 x 20cm



# Personalised MOBILE PHONE COVER

Personalized printed mobile cover, ideal gift for all purposes from corporate advertising to occassions like weddings to birthdays. Great range of mobile covers to choose from.

# **Covers Available:**

Samsung S9, S9+, S10, S10+, Note 10, Note 10+ iPhone 11, 11Pro, 11Pro Max, X, XS Max, XS,XR,

# Also Available:

Samsung Note 5, S6, S6 Edge, iphone 6, 6s, 6s+,











Sublimation Heat Transfer Phone Cases





Promotional Gifts Included PU Leather Wallet with Keychain, Pen and Branding Options











**DORNIEL PORTFOLIO**Folder & Notebook

Organise your information, documents, gadgets, and accessories in one folder

 A4 Promotional Dorniel Portfolio with Power Bank & without Power Bank

Features: Elastic Webbings, Memo Pad, Phone Holder, Card Holder and Pen Holder.



A5 Dorniel Notebook

Print Options

- •Screen Printing
- •UV printing





Portfolio with Power Bank 5000mAH Android & iOS cable



Portfolio with Memo Pad



Printing Area

# DIARIES & NOTEBOOKS

# **FEATURES**

•PU Cover

- •Monthly Index
- •Flap with button closure
- •Tanzanian Specification

·Cream paper



Size A5











NOTEBOOK

Colours available

Size A5





Colours available

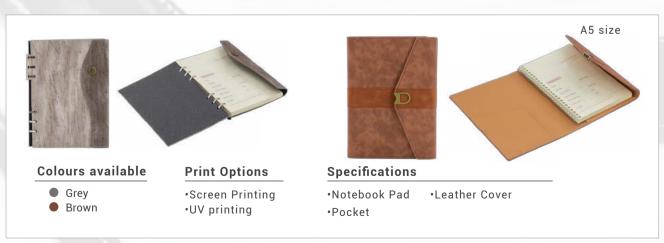


Colours available



Organise your information, documents, gadgets, and accessories in one Executive Corporate folder







Organise your information, documents, gadgets, and accessories in one Executive Corporate folder



Colours available

Dark Brown



**Print Options** 

- •Screen Printing
- UV printing



# **Specifications**

- •Notebook Pad Gift Box
- •Executive Pen Pockets



Colours available

Black



**Print Options** 

- Screen Printing
- UV printing



# **Specifications**

- •Notebook Pad Adjustable handle
- Calculator



Organise your information, documents, gadgets, and accessories in one Executive Corporate folder







Going for meetings? No need for rough paper, We got you covered with our PU notebooks

Available Sizes:



# PU Notebook Gift Set

# **Print Options**

### PU Notebook

- •Screen Printing
- •UV printing

### Box

- Screen Printing
- \* Pen depending on your choice







Going for meetings? No need for rough paper, We got you covered with our PU notebooks

# Available Sizes:

A6



Yellow

# Colours Available

- Black
- Orange
- BluePurple
- RedLight Green





High Quality Printing for both indoor and outdoor

We Print On: Banner, Backlit, Reflective Sticker, PVC sticker, Contravision, Wall paper, Canvas, Flag sublimation, POP, Frost, Reflective Banner



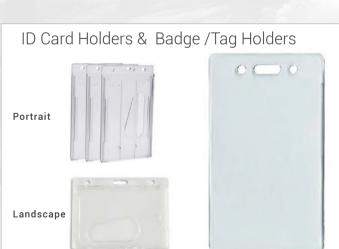








Complete solution for your Identity Card under one roof. Providing machinery & training if you want to install the machine at your site/office









# **BOOST YOUR BRAND**

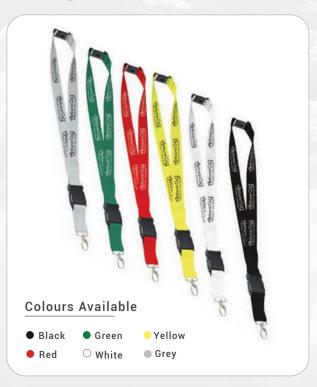
Enjoy the added convenience of a detachable buckle attachment for scanning badges, swapping keys and more. Perfect for dorm living, conference networking, game coaching and so much more!





Detachable Buckle at the top & bottom

Printing Option: Sublimation Heat transfer Screen Printing

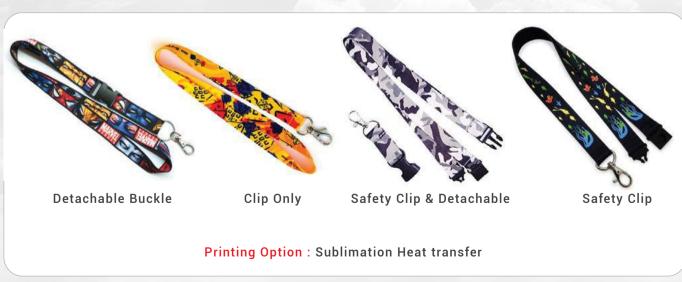






# **BOOST YOUR BRAND**

Enjoy the added convenience of a detachable buckle attachment for scanning badges, swapping keys and more. Perfect for dorm living, conference networking, game coaching and so much more!

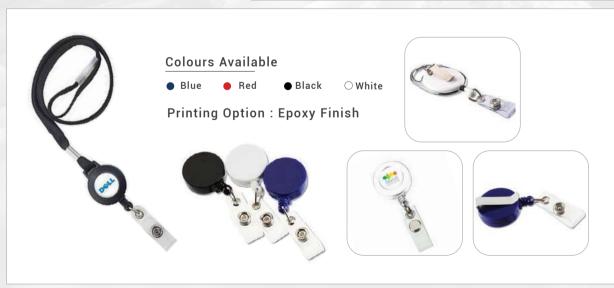






Put your company name front and center.









Promote your company by branding with the latest technology promotion gifts.











Branded Mobile Battery Chargers are not only a great way to stop you from having dead battery at an awkward moment, but are also a practical and usable promotional product. Customise our External Battery Chargers with your Logo to enhance your brands identity and awareness.







BOOST YOUR BRAND with our vast range of branded promotional items.



Mason Jar (Square Clear, 350ml)

Printing Options : Sublimation





Anti Stress Ball (Round Shape)

Printing Options: UV Printing and Screen Printing



Anti Stress Ball (Cube Shape)

Printing Options : UV Printing and Screen Printing



Manicure Kit

Printing Options: UV Printing and Screen Printing





Promotional Spinner

Printing Options : Sticker Epoxy





Petal Highlighter

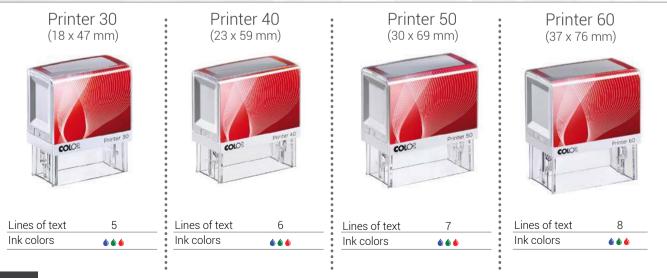
Printing Options : UV Printing and Screen Printing





Want to have corporate identity, uniqueness, personalised stamps which helps to keep track, avoid forgery, look no further. Customised to your design specifications and size.







Want to have corporate identity, uniqueness, personalised stamps which helps to keep track, avoid forgery, look no further. Customised to your design specifications and size.





Lines of text 8
Ink colors

Printer 55 (40 x 60 mm)



Lines of text 9
Ink colors

Printer 54-Dater (40 x 50 mm)



Lines of text 7
Ink colors

Printer 55-Dater (40 x 60 mm)



Lines of text 7
Ink colors

Printer R 40 (Ø40mm)



Lines of text 7
Ink colors

Printer R 45 (Ø45mm)



Lines of text 7
Ink colors

Printer R 45-Dater (Ø45mm)



Lines of text 8
Ink colors

Printer 15 (10 x 69 mm)



Lines of text 3
Ink colors







Embossing press is ideal for embossing a wide range of different materials. They give a professional and official finish to company documents. But of course they can also be used in many other ways:



Cancel tickets the stylish way!



Give your Office stationery a corporate elegant feel!



Do advertising the different way!



Give your wedding stationery a more elegant look!



Highlight the value of a present!





Labels for different products, customised to different sizes, shapes and design













From startups to corporations, we are transforming the workplace.

A great office interior design will accurately mirror your core values and strategic objectives and will increase the productivity in your staff.

When designing, we all try to develop unique projects and collect the best of creative ideas, which is why interior design can rarely have any rules attached to it.

Interior design concept statements combine the most important ideas and processes contained in your interior design proposal.

Thats why to stand out we give you the best end design product making you visible

- Office Furniture
   Cupboards
- Office Receptions Boardroom
- Office LoungeSignage
- Desks







From simple exhibition stands to complex stands all to your required specifications and design.



Transform your brand into a larger-than-life event for attendees and staff with exhibit design that includes creative architecture, bold graphics and interactive elements.

We can help with all aspects of your memorable experience.

We have a variety of exhibit systems that are compatible to create nearly any look and meet any function imaginable.



#### WEBSITE DESIGN PACKAGE

- Responsive Websites
- Support all Devices (Mobile, Tablets, Desktop, Laptop)
- Search Engine Optimization
- Google Analytics
- Social Media Intergration
- CMS Solutions
- Contact Form
- Google Map
- Google Rank
- Fast Loading

### **HOW ITS DONE**



From simple websites to showcase your small business, to CMS based and highly customized platforms. We have the solution most suitable for you according to your budget.

- Websites Design & Development
- · Websites Maintenance & Management
- Hosting Service & Domain Registration
- Websites Restyling & Upgrading
- Advanced SEO service
- Web Marketing & Social Media



#### HOW HO DONE

### CONCEPTUALIZATION

This is where we come up with the idea from Planning, Research and Strategy. Then we engage with the client on the idea towards working out a great result

### LAYOUT DESIGN

Creation of the design and page layout from idea generated focusing on the web features include responsive web, easy navigation and attractive design

### **DEVELOPMENT**

Here we focus on the time, public code that is supported by all server, smart code for faster loading, search engine optimization, google ranks, supporting in all devices.



## STARTUP PACKAGE

- Single Domain
- •500mb Storage
- 10GB Monthly Bandwidth
- Unlimited Email Accounts

115,000/-

+VAT

### SME PACKAGE

- Single Domain
- •1GB Storage
- 10GB Monthly Bandwidth
- Unlimited Email Accounts

230,000/-

### **CORPORATE PACKAGE**

- Single Domain
- •5GB Storage
- •20GB Monthly Bandwidth
- Unlimited Email Accounts

# ENTERPRISE PACKAGE

- Single Domain
- •10GB Storage
- 20GB Monthly Bandwidth
- Unlimited Email Accounts

We offer the following Top Level Domains; .CO.tz .com .net .org .info .biz

## START PRINTING & PROMOTIONAL BUSINESS

we have you covered









































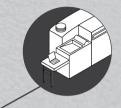
### Many a small thing has been made **ARGF** by the right kind of Advertising







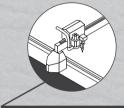
OFFSET PRINTING



**DIGITAL PRINTING** 



LARGE FORMAT



LASER CUTTING



**COMPLETE BINDERY** 



**BRANDING** 



**DELIVERY** 



Brand Communication & Print Solutions

